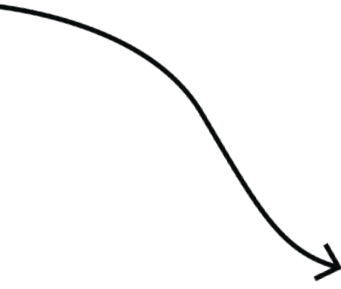




WHO ARE WE?

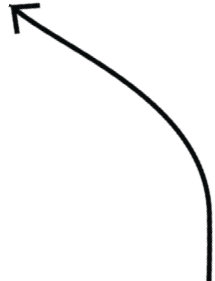
SOCIAL SUBBY

Modern Solutions for Traditional Trades.



WHY DO WE DO IT?

WHAT DO WE DO?



BRAND STORY

Our journey began with a vision to transform the industry by providing accessible, user-friendly services that enhance online presence. With a commitment to creativity and collaboration, we craft tailored strategies that resonate with our clients' unique needs. Our team thrives on building strong partnerships, ensuring that every project not only reflects our clients' values but also drives real results. Together, we're dedicated to helping construction businesses thrive in the digital landscape.

Our creative director, Hannah has a unique blend of creativity and technical expertise, she helps clients turn their visions into impactful designs. Her background in architecture and design, combined with a deep understanding of brand identity, enables her to create cohesive solutions that look fantastic and function seamlessly across marketing and digital platforms.

Our Project Director, Ben, has over 7 years of experience in the construction industry, understanding the unique needs of construction clients. His client-focused approach translates complex objectives into effective marketing strategies that resonate within the industry. Passionate about delivering and improving systems, Ben excels at streamlining services to enhance efficiency and effectiveness, empowering small businesses to thrive in a competitive industry.

By bridging technical construction processes with creative marketing, we help construction businesses to thrive in the digital landscape.



Ben Edbrook
Founder + Project Director



Hannah Robinson
Founder + Creative Director

MISSION AND VALUES

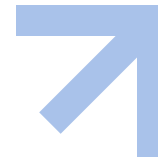
Our mission is to empower **construction businesses** with accessible, user-friendly **digital media solutions**.

We tailor strategies to each client's vision, integrating effective **marketing, branding, social media, and web design** in a simple **no-fuss service package**.



CREATIVITY

We're passionate about bringing fresh ideas to help the construction industry thrive online. By embracing new technologies and creative approaches, we aim to transform how our clients connect with their customers.



ACCESSIBILITY

We deliver user-friendly solutions, to ensure our clients can effectively utilise digital tools, regardless of their technical background or resources.



PARTNERSHIP

By understanding your unique challenges and goals, we become a trusted partner in your digital journey, delivering tailored solutions that drive real results for your construction business.

CREATIVE DIRECTION BRAND DESIGN WEB DESIGN SOCIAL MEDIA.



Creative Direction

We provide innovative creative direction that elevates your brand's presence and engages your audience. Through strategic visual design, compelling content, and cohesive messaging, we help you establish a memorable identity that resonates with clients and distinguishes you in the market.

BRAND DEVELOPMENT

VISUAL STRATEGY

SOCIAL MEDIA DIRECTION

CAMPAIGN MANAGEMENT

CONTENT CREATION

CREATIVE DIRECTION BRAND DESIGN WEB DESIGN SOCIAL MEDIA.



Brand Design

We create standout brand identities that reflect your expertise and reliability. Through professional logos, colour schemes, and consistent branding, we help you build credibility and stand out in the construction industry.

LOGO DESIGN

BRAND IDENTITY

TYPOGRAPHY

COLOUR PALETTE

IMAGERY + GRAPHIC STYLE

DOCUMENT TEMPLATES

MARKETING MATERIAL

COMPANY BROCHURES

BRAND GUIDELINES

CREATIVE DIRECTION BRAND DESIGN WEB DESIGN SOCIAL MEDIA.



Web Design

We create custom websites that connect with your audience, from clients to contractors. Our user-friendly designs reflect your brand's identity, while our strategies optimise your site for better visibility.

WEBSITE DESIGN

WEBSITE MAINTENANCE + SUPPORT

CONTENT MANAGEMENT

SEO OPTIMISATION

ANALYTICS + REPORTING

GRAPHIC DESIGN

USER EXPERIENCE DESIGN

PHOTOGRAPHY

CREATIVE DIRECTION BRAND DESIGN WEB DESIGN SOCIAL MEDIA.



Social Media

We develop social media strategies tailored for the construction industry by evaluating your online presence and audience. We analyse engagement metrics, identify the most effective platforms, and create customised content plans that resonate with your target market.

SOCIAL MEDIA MANAGEMENT

CONTENT CREATION

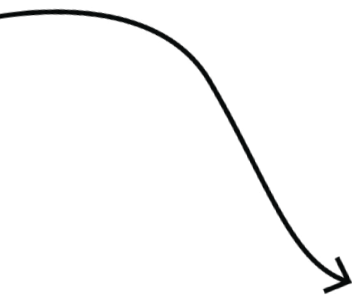
CONTENT TEMPLATES

SOCIAL MEDIA STRATEGY

ANALYTICS + REPORTING

TRAINING + WORKSHOPS

SOCIAL MEDIA AUDITS



HOW IT WORKS.

We understand each clients needs are different. We work with you to identify these, and develop a brief. Our bespoke packages ensure each client gets the services they require, to the highest standard. Please see our typical 10 step process below:

1. Client Intro Form

- Clients fill out a brief form to provide initial information about their business and needs.

2. Initial Meeting

- A meeting is scheduled to discuss the client's goals, challenges, and expectations in detail.

3. Quotation

- Based on the initial meeting, a tailored quotation is prepared and sent to the client for approval.

4. Creative Exploration

- Research and brainstorming sessions are conducted to gather ideas and inspirations that align with the client's vision.

5. Development Phase

- The team develops branding materials, social media templates, website or other digital solutions based on the agreed-upon strategy.

6. Client Review & Feedback

- The client reviews the developed materials and provides feedback for any necessary revisions.

7. Final Adjustments

- Final adjustments are made based on client feedback to ensure satisfaction.

8. Delivery & Implementation

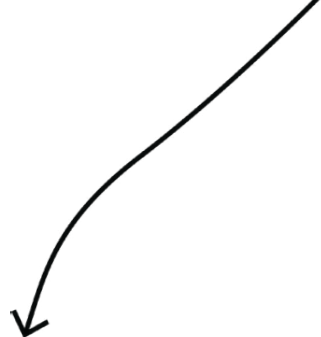
- The final products are delivered, and implementation support is set-up.

9. Follow-Up Meeting

- Scheduled to assess the effectiveness of the solutions and discuss any further needs.

10. Subscription Plan Review

- Review any subscriptions (e.g. social media managent) after agreed trial period.



THANK YOU!

SOCIAL SUBBY



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